

FOR IMMEDIATE RELEASE  
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## **Reunion Tower GeO-Deck Unveils Brand New Guest Experience** *Constellation Encourages Visitors to Write their Love in the Stars*

DALLAS – Reunion Tower has added a new interactive guest experience on the GeO-Deck. Constellation is the first significant new offering since the redesigned indoor/outdoor observation deck reopened to the public in October 2013.

Ms. Dusti Groskreutz, Reunion Tower General Manager explained, “Constellation is our brand new digital, interactive experience that lets you write your love in the stars. Your personalized design could represent your love for another person, your love for travel, or even your love for Dallas.”

Constellation is a series of touch screen monitors located along the inner wall of the GeO-Deck; screen prompts encourage visitors to add their name and geographical information to a star, create an avatar and describe their experience with creative illustrations. Each visit begins as a single “star,” and additional visits result in a larger Constellation.

“All Dallasites feel that Reunion Tower is a part of their daily lives in some aspect,” Groskreutz continued. “We have created a digital time capsule to document all of these special memories and lock the love for the Tower into our Constellation.”

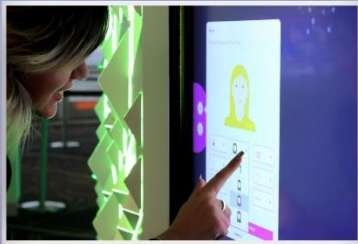
Video footage from today’s announcement can be found at [Facebook.com/ReunionTower](https://www.facebook.com/ReunionTower).

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### ABOUT REUNION TOWER

The iconic Reunion Tower is managed by Reunion Tower Operations Co., LLC and owned by Hunt Realty Investments, Inc. Re-opened in the fall of 2013, the GeO-Deck at Reunion Tower offers visitors the only indoor/outdoor observation deck in the city with unique views of Dallas and its surrounding communities at 470 feet above the ground. Interactive exhibits allow visitors an opportunity to discover hidden gems, historic landmarks, museums, parks and more. Visit [www.ReunionTower.com](http://www.ReunionTower.com) for more information. On Facebook, Twitter and Instagram @ReunionTower

# Constellation



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"It's fun, it reminds me of the Paris locks, the locks you put on that bridge. Knowing I had left an impression there would definitely make me more likely to come back." - Dallas Resident



[www.ReunionTower.com](http://www.ReunionTower.com)

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